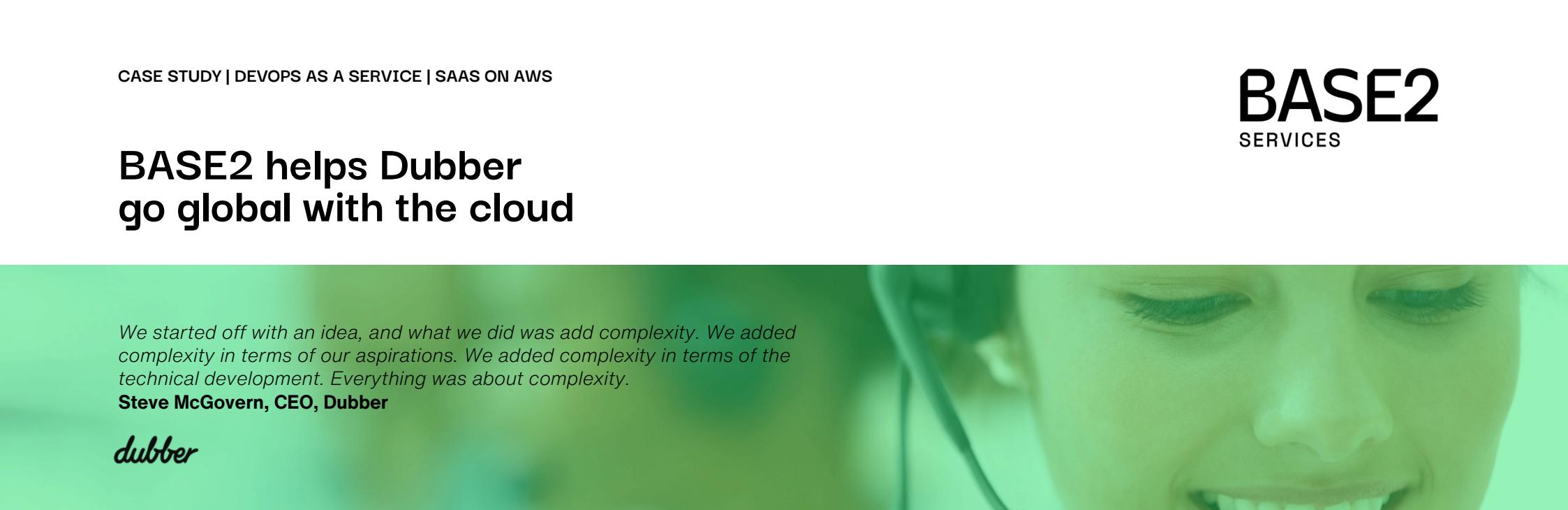


BASE2 helps Dubber go global with the cloud



We started off with an idea, and what we did was add complexity. We added complexity in terms of our aspirations. We added complexity in terms of the technical development. Everything was about complexity.

Steve McGovern, CEO, Dubber

dubber

The Results

BASE2 designed a cloud infrastructure for Dubber in 3 months

Over a 12-month period, BASE2 consultants altered Dubber's cloud infrastructure based on necessary application changes instated by the developer team

Dubber can now deploy phone recording and management services in new regions in less than a week

Dubber saved up to \$5M on upfront capex by choosing to use Amazon cloud services instead of procuring on-site hardware to manage infrastructure demand

Dubber's stock has gone up 400%, due in part to its dynamic cloud environment. The company is currently in negotiations with new customers in the United States, Europe and Asia

3 months

COMPLETE CLOUD
INFRASTRUCTURE DESIGN

\$2.5-\$5M

CAPEX SAVING

**Less than
a week**

THE TIME FRAME IN WHICH
DUBBER CAN NOW DEPLOY THEIR
SYSTEM IN A NEW REGION

A bit about Dubber

Dubber is a classic example of a disruptive startup bringing a fresh approach to a field that has been around for decades. Dubber began as a solution for business call recording but quickly grew to become a comprehensive cloud-based suite for audio asset management. Dubber's approach is unique in that it provides a way for customers to immediately access recordings at any time and interface with call recordings within their existing enterprise systems. Dubber leverages the cloud to provide a call recording model that is completely scalable based on the specific needs of clients.

What they needed

With an eye for global expansion and an imminent decision between physical servers and a cloud-based solution, Dubber needed a partner that could come in and work with their own agile development team to help scale up their infrastructure. As an innovative startup, Dubber also needed to minimise its time to market. The company began planning for infrastructure upgrades to their AWS platform before Amazon deployed them. It had to be ready to hit the ground running when the time was right to expand.

What BASE2 delivered

Consultants from BASE2 came in and worked closely with Dubber's development team on creating an customized solution aligned with the company's immediate need for global deployment within three months.

Our consultants workshopped new ideas and processes directly with the Dubber development team, to ensure Dubber could deploy in new markets quickly and effectively. The BASE2 team lead Dubber through the design and deployment of a cloud-based infrastructure that delivered on their needs but could remain agile enough to change when necessary, resulting in deployment times of less than a week and cost optimizations that saved up to \$5 million capex.

About Us

BASE2 has been at the forefront of cloud-native solutions for almost 20 years, delivering hundreds of innovative and successful cloud deployments across a broad range of industries. We believe in agile, scalable and secure solutions that adapt and evolve with your business needs.

Your ongoing success is our success.

As an AWS Advanced Consulting Partner with certified DevOps and SaaS competency, our team members are skilled in the implementation, management, operations, maintenance and support of leading cloud systems with a focus on providing our clients with security, automation, scalability and recovery features. Our extensive knowledge and experience with cloud applications and their development make deployments an easy and affordable process for our clients. Our methodology, demonstrated results and commitment to data security have made us a trusted partner for our numerous international customers.

BASE2 is ISO/IEC 27001:2013 certified for its information security management system (ISMS) for cloud development and operations, and is CPS 234 compliant.

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